

# Laura Raymond & Associates Consulting

## *Extending Your Non-Profit Team*

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**PROFESSIONAL SUMMARY:** More than twenty years in non-profit/public sector at a variety of organizations ▪ varied resource development and fiscal management experience ▪ program planning, development, management, and evaluation ▪ coalition building, outreach and communications experience ▪ community health expertise ▪ comfort with diverse populations ▪ conversational Spanish ▪ training in and a commitment to equity and anti-racism efforts

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### **SERVICES OFFERED:**

- Assessment of your resource development “shop” for strengths & challenges
- Fundraising planning
- Grant research, writing & editing
- Coaching/training staff on grant writing & other fundraising
- Program design, planning, strategy development
- Program evaluation & reporting
- Managing special projects e.g. coordinating stakeholders, leading committees, event planning, literature reviews/research
- Strategic planning for outreach/partnership building
- Interim Development Director, Program Director or Executive Director
- Marketing & other communications (web/newsletter content, presentations, reports, publicity)
- Have other consulting needs? Ask me; I’m versatile.

### **REASONS TO WORK WITH LAURA RAYMOND & ASSOCIATES:**

- Professionalism, commitment to excellence, integrity, and ability to understand and adapt to your organization’s unique culture and needs.
- Successfully launch new initiatives or grow your organization – expertise in “start-ups” and identifying then building on your strengths.
- Extend your capacity and outcomes without taking on a new permanent employee.
- Get unbiased advice and support.
- Make your programs and services more efficient and impactful.
- Strengthen your resource development strategies, efforts and team.
- Benefit from the perspective of someone who has worked in 3 regions of the U.S., in a variety of roles and in different fields (health, education/social & emotional learning, environmental & international issues).
- Tap knowledge/expertise in: non-profit programs and management, health care, community health, poverty/low-income populations, social determinants of health & well-being, policy/place-based solutions, working with diverse populations, and health equity/social justice.

### **REASONABLE RATES:**

On a sliding fee scale, based on your organization’s budget size